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CAPABILITY STATEMENT

Provided is a list of items to consider when creating your capability statement. Remember you may need more than one type of capability statement.

Look & Feel

- Logo
 - Pictures of past performance
 - Certification seals (ex. SDVOSB, DBE, SBE, HUBZone, etc.)
 - Logos of high-profile clients
- General: “The United States trademark law as stated in the Lanham Act allows a non-owner of a registered trademark to make "fair use" of it without permission. Fair use includes using a logo in editorial content, among other situations.”

Government: Copyright Exceptions for U.S. Government Works -
<https://www.usa.gov/government-works#item-206099>

Content

- Contact Information
- Tag Line or Mission Statement
- Filings
 - DUNS
 - CAGE
 - Unique License Numbers
- North American Industry Classification System (NAICS) Codes -
<https://www.census.gov/naics/>
 - Primary/Other
- Detailed overview of capabilities
- Extras: Additional certifications, bonding capabilities, awards, other pertinent information
- Past Performance
 - Project Name
 - Location
 - Project Description
 - Contract Value
 - Pictures
- Website
- SBA Size Standard Tool - <https://www.sba.gov/size-standards>